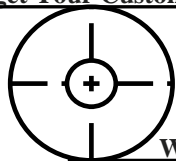


Target Your Customers



GEEKS & NERDS

With Direct Marketing

Demographics & Distribution

Utah Geek Magazine is a local pop-culture print magazine that targets geeks, nerds, dorks, dweebs, and the tech-savvy generation between the ages of 13 to 35. The general market also finds our content appealing.

Utah Geek Magazine is:

- FREE to our readers!
- published in Jan, Mar, May, July, Sept, and Nov. 7,500 copies are distributed per issue.
- circulated through public libraries, multi-media stores, eateries, coffee shops, hobby and game stores, college campuses, conventions, and anywhere “geeky”.
- distributed throughout Utah to: Salt Lake, Utah, Davis, Weber, Washington, Cache, and Tooele. (est. pop. 2,601,230)
- also distributed world-wide. Online as a full-color PDF.
- always printed on Electrabrite paper and in full-color.
- chock-full of interviews, cosplay, articles, short stories, recurring columns, and reviews on all things geeky.
- driven to not only entertain, but to also educate.

Many aspects of geek and pop-culture are included in Utah Geek Magazine. Articles and reviews on topics such as board, card and video games, science, novels, movies, TV, comic books, speculative fiction, history,

When you purchase a print ad in Utah Geek Magazine, advertising on our website, social media, and podcast is included.

2017 ADVERTISING RATES & SPECS*

Frequency	1 Ad	2 Ads	4 Ads	6 Ads
Multi-issue Discount	0%	5%	10%	15%
Ad Size (W/H)	Rate Per Issue			
Back Cover 8.625” x 11.125” with bleed	\$412	\$391	\$370	\$350
Inside Front Cover, Page 3 & Inside Back Cover 8.625” x 11.125” with bleed	\$348	\$330	\$313	\$295
Spread Two-page spread with bleed 11.125”x16.75”	\$525	\$498	\$472	\$446
1 Page Inside 8.625” x 11.125” with bleed	\$299	\$284	\$269	\$254
1/2 Page Vertical: 3.625” x 9.875” Horizontal: 7.375” x 4.875”	\$167	\$158	\$150	\$141
1/4 Page 3.625” x 4.875”	\$111	\$105	\$99	\$94
1/8 Page 3.625” x 2.406”	\$84	\$79	\$75	\$74

1 Page

1/2 Page
Vert.

1/4 Page

1/8

1/16

1/2 Page
Horizontal

Rates: Listed rates are per issue. Discount rates apply to consecutive issues only. Non-profit (501c3) organizations get 10% off contract total. Preferred placement is free, if available.

Ad Design: If you don’t have a print or online ad, Utah Geek Magazine will design basic ones for free. Ads that are more complicated will incur a fee. Ask about our design rates.

Deadlines & Cancellations: The deadline for ad space is the 15th of Feb, Apr, Jun, Aug, Oct, and Dec. Ads submitted after the deadline may incur a late fee. Cancellations are not accepted after the deadline. Substitutions may be made up until the 25th of the deadline month.

Formats Accepted: Color or grayscale .psd, .tiff, .png, or *high-quality* .jpeg files. Resolution should be at least 300 dpi at the listed print size. Actual print sizes may vary. Visit our website for tips when designing your own ad in MS Word or other non-standard graphics design programs. Internet ads have requirements that are more specific. Please refer to our website for detailed information on all ad formats.

To place an ad, or for more information, contact

Dennis Lundstrom

call: 801.520.6760

email: adsales@ugeekmedia.com

Or visit: UtahGeekMagazine.com/Advertise

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Magazine.com